

# What does the future of operations look like for small and midsize precious metals businesses?

## THE LANDSCAPE

A perfect storm is churning in the precious metals business. We've had a long bear market turn into a flat market with less volatility. We've had substantial consolidation as dealers branch out of bullion to rare coins and other collectibles. We've had massive vertical integration as all of the major wholesalers either are retail dealers or have purchased a large name brand, like *GoldSilver*, *JM Bullion* or *Provident*.

## HOW TO NAVIGATE

The small to mid-sized dealer is at a financial disadvantage. Not only is it hard to find employees who understand the business, but it is hard to find technology providers who get it. In a market of continued pressure from margins, you have to do more with less. The picture for how much work can get done in a company is this - People x Hours x Productivity = Output. You cannot just throw more people at the problem, you need a better solution.

## THE ANSWER

Announcing *X42metals* from *X42ventures*. With our Unified Commerce Platform, you can compete with the big guys in eCommerce, order management, pick-pack and shipping and accounting integration with QuickBooks. Finally, a simplified solution for the precious metals coin dealer.

**A single solution**, fully integrated end to end, that is easy to use

**Dynamic communication** so your clients are informed every step of the way

**Real-time integration** to the largest suppliers in the world

See your streamlined future at [X42metals.com](https://X42metals.com)

Connect to request a demo and see how X42metals will simplify your operations today!